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WOMEN'S *Lifestyle* EXPO

PRESENTED BY *Moxie*
MEDIA GROUP, LLC

EXHIBITOR KIT

WWW.MOXIEMEDIAGROUP.COM/EXPOS

YOU'RE IN THE RIGHT PLACE IF....

*Join us for the
2024 Expo!*

- ✓ You are looking to meet face-to-face with a large, targeted audience of decision makers.
- ✓ You are looking to generate new business by explaining your products and services to prospective customers in person.
- ✓ You are looking to proactively build relationships with new and loyal clients.
- ✓ You are ready to grow your business beyond online traffic.



Target audience

WOMEN

Women are the ultimate consumers, shopping for themselves, their family, household and their business.



MEN

While we are the Women's Lifestyle Expo, our event has numerous opportunities and activities for the men in our lives.



FAMILIES

Mid-March in Michigan is the perfect time for families to get out and enjoy indoor activities. From our petting zoo to our face painters, we have plenty of fun for the entire family.



BUSINESSES

While our primary audience is consumers, the Women's Lifestyle Expo offers a very unique opportunity to network and do business with other business owners.





statistics

EVENT DEMOGRAPHICS

52% AGE 25 - 55

70% PRIMARY DECISION MAKERS

79% MADE PURCHASES AT THE EXPO

83% REQUESTED ADDITIONAL
INFORMATION FROM VENDORS

85%

FEMALE

*Women control over 85% of all
consumer spending.*

PRESENTING SPONSOR

\$ 5 , 0 0 0

- Exclusive logo on all expo advertising.
- Premium quad booth (40x40) space
- Logo on all print and digital ads.
- Company name mentioned in radio event ads & promos.
- Company name mentioned in radio event ads & promos.
- 100 event tickets
- Promo material in 2,000 gift bags.

SILVER SPONSOR

\$ 2 5 0 0

- Logo on all expo advertising.
- Premium double booth (20x10) space
- Logo on all print and digital ads.
- 50 event tickets
- Promo material in 2,000 gift bags.

BRONZE SPONSOR

\$ 1, 5 0 0

- Logo on all expo advertising.
- Double Booth (20X10) space
- 25 event tickets
- Promo materials in 2,000 gift bags.

BAG SPONSOR

\$ 7 5 0

- Logo on 2,000 guest bags.
- Promo materials in 2,000 gift bags.
- 10 event tickets

DOUBLE BOOTH

\$ 8 0 0

- 20'x10' Booth Space
- Pipe & Drape, Table Skirting, Linens
- 8' Table, 4 Chairs, Wastebasket
- Free Internet, Electricity is Available for Small Fee

SINGLE BOOTH

\$ 5 0 0

- 10'x10' Booth Space
- Pipe & Drape, Table Skirting, Linens
- 8' Table, 2 Chairs, Wastebasket
- Free Internet, Electricity is Available for Small Fee

DOUBLE CORNER BOOTH

\$ 9 0 0

- 20'x10' Booth Space in Premium Corner Location
- Pipe & Drape, Table Skirting, Linens
- 8' Table, 4 Chairs, Wastebasket
- Free Internet, Electricity is Available for Small Fee

SINGLE CORNER BOOTH

\$ 6 0 0

- 20'x10' Booth Space in Premium Corner Location
- Pipe & Drape, Table Skirting, Linens
- 8' Table, 4 Chairs, Wastebasket
- Free Internet, Electricity is Available for Small Fee

GIFTBAG
PROMO
\$150

Your company promo materials included in 2,000 gift bags.

**Promo Materials must be received no later than March 1st to be included in the gift bags.*

VENDOR LOUNGE
SPONSOR
\$1,000

An excellent B2B opportunity to host the snack and beverage area in our vendor lounge.

STAGE SPONSOR
\$1,000

Your company logo on the Expo Entertainment Stage Banner. We will also announce the stage sponsor every hour.

DIY AREA SPONSOR
\$1,000

Your company logo on the Expo DIY Area Banner. We also announce the DIY area sponsor every hour.

Important Dates

1
DEC

**2024 Women's Lifestyle
Expo Balances Due
Early Bird Pricing Ends**

8
MAR

**Special Request
Deadline - If you need
extra tables, chairs,
linens, etc. let us know
by this deadline.**

22
MAR

**2024 Women's
Lifestyle Expo Day 1
Vendor Hours
9:00 AM - 6:15 PM
Show Hours
12:00 PM - 6:00 PM**

1
MAR

**Promo Materials for
Gift Bags Due**

21
MAR

**2024 Women's
Lifestyle Expo Vendor
Set-up
10:00 AM - 6:30 PM**

23
MAR

**2023 Women's
Lifestyle Expo Day 2
Vendor Hours
7:30 AM - 5:15 PM
Show Hours
9:00 AM - 4:00 PM**

FAST ACTION BONUSES

REGISTER BEFORE DECEMBER 1ST & RECEIVE...



■ **10% Discount on Booth Fee**

■ **FREE Electricity**

■ **FREE Promo Materials Placed in 2,000 Gift Bags***

REGISTER TODAY

**Promo Materials must be received no later than March 1st to be included in the gift bags.*

GET IN TOUCH

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